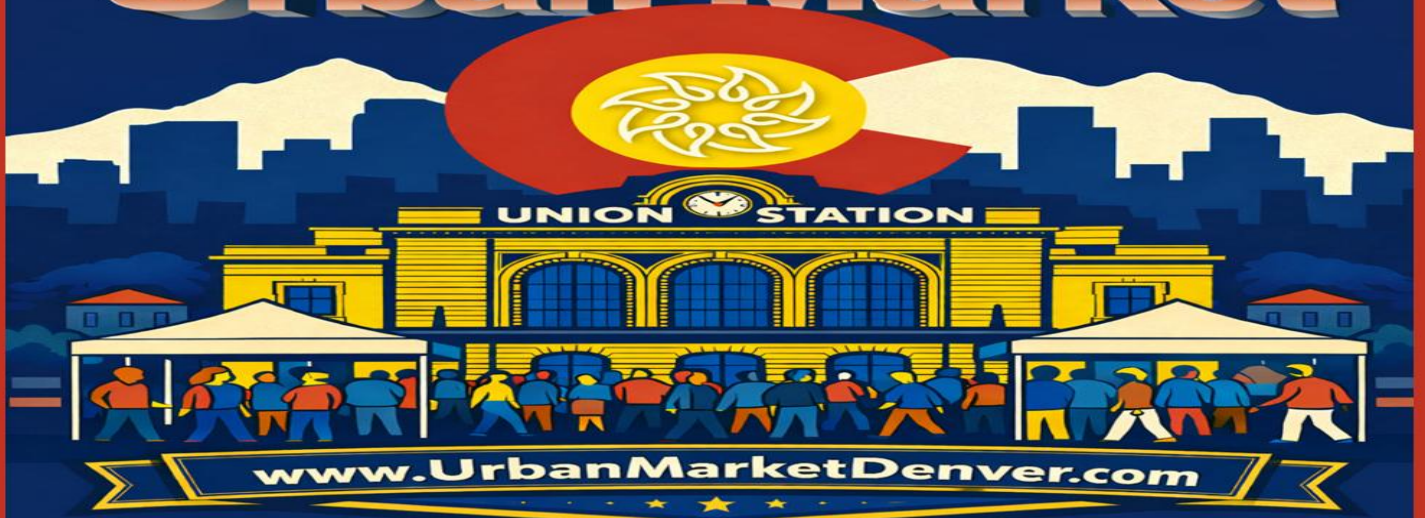


You're invited to be part of the



Urban Market



Great Shopping & Live Music

The Premier Local Shopping Extravaganza in Downtown Denver

Wynkoop Plaza at Union Station

2026
May 30 & 31
August 8 & 9 & 16

11am – 6pm
June 6 & 7 & 27 & 28
September 26 & 27

Free
July 4 & 5 & 25 & 26
October 17 & 18 & 24 & 25

Saturdays & Sundays – Noon to 6pm

**May 30 & 31, June 6 & 7 & 27 & 28, July 4 & 5 & 25 & 26, August 8 & 9 & 16
September 26 & 27, October 17 & 18 & 24 & 25**

Details:

The Urban Market is the place to buy and sell fine art and handmade crafts, as well as delicious food, antiques, clothing, jewelry, home and garden items, and more. The Urban Market has been Denver's **Best outdoor shopping event for 25 years**. **The Urban Market is extremely popular and has been ranked as one of the top events in the State.** This is a great place to grow your business and get your art, craft, product, or service in front of thousands of interested buyers. You will also have fun, make friends, network, and enjoy outstanding live music. Attendance at the market consistently exceeds 6500 people per day.

The Urban Market has been ranked as one of the **"Top Craft Shows in Denver"** by CBS news and as one of the **"Ten Best Summer Arts Festivals in Colorado"** by Westword Magazine. The Urban Market has been Denver's premier outdoor market since 2005.

Where:

The **Urban Market** is set in **Wynkoop Plaza at historic Union Station**, one of the most visible and high traffic public spaces in all of Downtown Denver. Located directly outside Denver's primary transportation hub, the plaza serves as the arrival and departure point for all regional and long-distance buses, light rail, and commuter trains, delivering a steady and diverse flow of visitors throughout the day. Union Station itself is home to a landmark hotel, award-winning restaurants, and a curated mix of retail, creating a vibrant, destination-driven environment that naturally attracts shoppers.

Positioned in the plaza directly in front of Union Station at 1701 Wynkoop Street, the Urban Market benefits from exceptional visibility and consistent foot traffic, drawing more than 6,500 attendees per event date. Just one block from the iconic 16th Street Mall, Denver's most significant pedestrian corridor and economic engine, the market sits at the crossroads of 200+ street-level shops and restaurants, 22,000 downtown residents, and over 130,000 daily workers and claims international significance as one of the largest pedestrian and transit corridors of its kind in the world. This proven, construction-free location is safe, easily accessible, close to parking, and surrounded by nonstop activity, making the Urban Market one of the strongest and most reliable sales environments for vendors in the region.

WWW.URBANMARKETDENVER.COM

When: May 30 & 31, June 6 & 7 & 27 & 28, July 4 & 5 & 25 & 26, August 8 & 9 & 16
September 26 & 27, October 17 & 18 & 24 & 25

When:

The 2026 Urban Market has an exciting variety of Saturdays, & Sundays. The Market will be happening during some very busiest times of the entire summer which is the time of year with the most tourism and outdoor activity, several Downtown Conventions, and large events including the **Denver Fan Expo on May 30 & 31** and many more. The Urban Market is also only **1 block away from Coors Field** which is hosting the **Colorado Rockies home games on May 30 & 31, June 6 & 7, July 4 & 5**. Also, the Denver Pridefest is happening on the nearby 16th Street Mall on June 28th.

How to be an exhibitor:

In order to participate, you will need to fill out an application. There are 2 ways to apply:

1. If you prefer to pay by credit card or Paypal then you will need to fill out the online application found at the top of the vendor page of www.coloradoevents.org
2. If you prefer to pay by check then you will need to complete the below paper application and return it to us via the mail. Please include a check made payable to Colorado Events and be send it to:

Colorado Events 2525 Arapahoe Ave, Suite E4-720, Boulder, CO 80302

Please note that both enrollment options require payment to be made at the time of application.

Details:

Each category of product or service will be limited. This will permit the products being sold to be diverse and non-competitive. Certain categories may be sold out even if there are other spaces available. All sellers are subject to approval. Colorado Events reserves the right to restrict the sale of certain items and we reserve the right to refuse anyone from selling at these events. We also reserve the right to deny booth sharing in certain situations. No food trucks or mobile boutiques are permitted at this venue.

Booths spaces are assigned by Colorado Events with the highest priority locations going to the vendors that commit to the most Urban Market dates. The order that your application is received will also affect the exact location of your booth, so don't delay registering. Multiple day passes and season passes will be required to be prepaid or reserved with a deposit in order to qualify for the discounted rate.

You are responsible to bring your own materials to set up your selling space, including canopy tents, chairs, displays, and tables. Please be prepared for Colorado's variable weather conditions by using weights for your tents and having tarps or sidewalls to protect your merchandise if necessary. Please note that all booths are 10' x 10' and do not accept vendors that have food trucks, trailers, mobile boutiques or sell alcohol.

Please note that your exhibitor fee does not include parking in Downtown Denver on Saturday. however, Sundays have free parking. You will be required to be occupy your booth for the duration of the event and also completely clean your selling space at the end of the day.

Taxes:

All sellers are required to collect their own City and State sales tax and agree to be in compliance with all tax rules and regulations. Anyone that does not have a City of Denver sales tax license will be required to file an unlicensed City of Denver Special Event Tax form by the 20th of the month following the month of the event takes place. More details regarding sales tax and set up will be sent to the participants in the vendor instructions.

Exhibitor Pricing:

All spaces are outside and are 10' X 10'

19 Urban Market Dates in 2026

May 30 & 31, June 6 & 7 & 27 & 28, July 4 & 5 & 25 & 26, August 8 & 9 & 16, September 26 & 27, October 17 & 18 & 24 & 25

1, 2, 3 or 4 Day Exhibitor Fee	\$130 per day
5 or 6 Day Exhibitor Fee	\$120 per day
7 or 8 Day Exhibitor Fee	\$110 per day
9 or 10 Day Exhibitor Fee	\$105 per day
11 – 18 Day Exhibitor Fee	\$100 per day
Whole 2026 Season Exhibitor Fee	\$1850

Discounted Annual Passes: We also offer the **Gold Pass and Platinum Pass** which are our deeply discounted vendor fee for annual passes. Both of these passes include all of the Urban Market event dates as well as other event dates throughout the year. Please check the vendor information on our website for details on the **Platinum and Gold Passes**.

Daily Fee for Optional Upgrades:

Upgrade to a Corner booth location (Only available for 2 consecutive day vendors at the multiple day markets) add \$25 per day
Electricity

add \$20 per day

720-272-7467 COLORADOEVENTS@GMAIL.COM
WWW.COLORADOEVENTS.ORG

Urban Market Application

In order to sell at the 2026 Urban Market, you will be required to either fill out the online application or this paper application. Paper applications should include a check and be sent via the mail. If you want to pay with a credit card or Paypal then you need to fill out our online application. Exhibitor spaces are sold on a first come, first serve basis. Don't delay because spaces will sell quickly. This application does not guarantee acceptance; you will be notified shortly after your application is received.

Name(s) _____

Name of Business (If applicable) _____

Address _____

City _____ State _____ Zip _____

Phone # Work _____ Home _____ Cell _____

Email Address _____ Web Address _____

Description of what you want to sell _____

List all of the Urban Market dates applying for: _____

Do you make your own merchandise Yes / Some but not all / No

Signature(s) _____

Yes, I agree to the terms and conditions of Colorado Events. Acknowledgment that you agree to adhere to the rules and regulations of Colorado Events. It is agreed that Colorado Events is not liable for any injuries, schedule changes, adverse weather or responsible for any lost, stolen or damaged item at any of its events. I acknowledge that a refund will not be granted for inclement weather or other reasons. We don't guarantee product sales, attendance, weather, or exclusivity of any product or service. I understand and agree to these terms and expressly waive any rights to credit card charge backs as a means to mediate disputes. Please note that we do not give refunds, if an exhibitor cancels a show 60 days prior to the event, then we will issue a company credit. I agree to relinquish all claims I may have against Colorado Events, its officers and employees and any other business or governmental agency affiliated with its events... Colorado Events reserves the right to cancel booth reservation and refund all fees if exhibitor is duplicating products or services already provided, or if the exhibitor does not fit our vision and mission statement.

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Daily Fee for Optional Upgrades:

Upgrade to a Corner booth location (Only available for 2 or 3 day vendors at the multiple day markets) add \$25 per day
Electricity add \$20 per day

Total fee due and enclosed _____

Please note, unless we know you from past shows, then photos are required. Please attach your photos with your application or email them to us. **Paper applications should include a check made payable to Colorado Events and be sent to:**

Colorado Events 2525 Arapahoe Ave, Suite E4-720, Boulder, CO 80302

If you want to pay with a credit card or PayPal then you need to fill out our online application or email us.



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Pictures of Past Urban Markets



