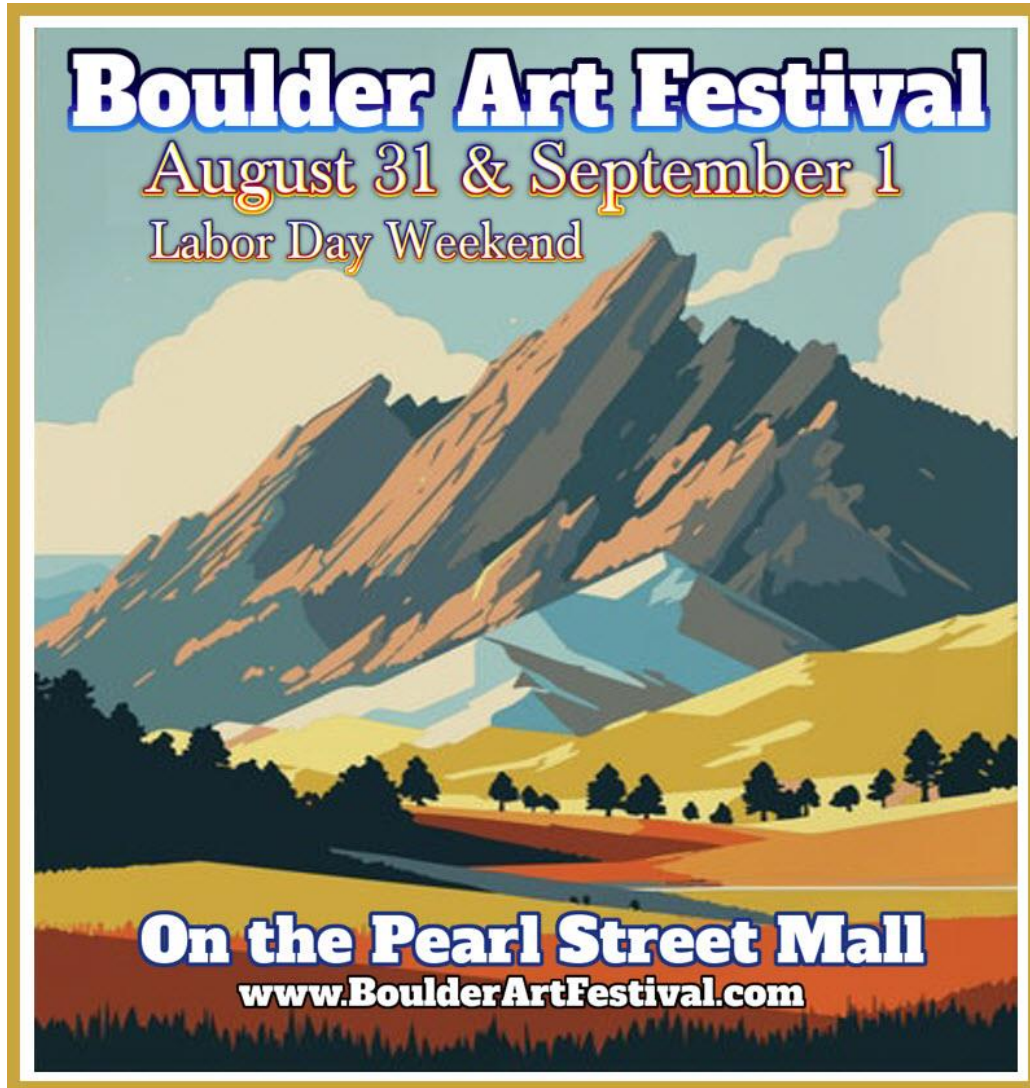


You are invited to participate in the



August 31 & September 1

11 – 7 on Saturday & 11 -6 on Sunday

On the historic **Pearl Street Mall** in the center of Downtown Boulder

The **Boulder Art Festival** is a celebration of creativity, where artists from various disciplines come together to showcase their imaginative works. The festival will feature both new and emerging artists showcasing the latest trends in handmade goods and fine art. Attendees will find a vast array of artisans and crafters displaying and selling their unique creations in pottery, sculpture, glass, jewelry, fashion, home décor, furniture, home accessories, photography and more. Taking place in one of the **top pedestrian malls in the country**, the historic Pearl Street Mall is the heart and soul of Boulder. This brick-paved pedestrian mall is filled with fabulous specialty shops, outstanding restaurants, and wonderful street performers. Don't miss this one of a kind shopping experience that includes great live music and will be fun for the whole family on the very popular **Labor Day weekend**.

Where: This premier event will be very well attended and you will have an outstanding opportunity to sell your work and grow your business. The participating artists will be in front of an extremely high flow of customer traffic. This event will be taking place on **all 4 blocks of the historic Pearl Street Mall** in the heart of Downtown Boulder. This main artery of shopping and entertainment, is the most popular tourist destination in Boulder and was named one of the country's best open-air pedestrian malls by the Wall Street Journal.

www.BoulderArtFestival.com

720-272-SHOP



ColoradoEvents@gmail.com

Boulder Art Festival

How to be an exhibitor: We invite you to apply if you make original art and craft items. No mass produced merchandise will be permitted to be sold at this event. This event is open to all mediums of art & craft items. These are the categories of exhibitors that we will be accepting:

Artisan Crafter **Ceramics, decorative** **Ceramics, functional**
Computer generated/digital art **Drawing/Pastels** **Fiber / Wearable**
Fiber, Woven/Non-Woven **Glass Graphics/printmaking** **Jewelry**
Metalwork **Mixed media** **Other art or craft mediums that are not listed**
Painting, oil or acrylic **Painting, watercolor** **Photography** **Sculpture & Wood**

In order to participate, you will need to fill out an application. There are 3 ways to apply:

1. **Apply Online** - This is the most popular and preferred method of registering for the event. If you register through our [Online Application](#) then you will have the option to put to either put down a deposit and pay the balance of the vendor fee closer to the event date or to pay the full amount at the time of application. If you are interested in participating in this event and do not fit the artisan or maker criteria for entry, then the only way to participate will be to become an event sponsor. If you register for the event and do not meet the criteria for entry you will be given the option to have a full refund or to become an event sponsor.
2. **Apply through the mail** – Choose this option if you prefer to pay by check. The paper application is attached to this document. Please return the paper application to us via the mail. Please also include 2 checks made payable to Colorado Events and be send it to:
Colorado Events 2525 Arapahoe Ave, Suite E4-720, Boulder, CO 80302
3. **Apply through Zapplication** - We are also accepting applications for this event through Zapp. In order to apply this way you will go to the event page on Zapplication. In order to apply through Zapplication you will need to have or create a free account on their website.

Regardless of how you apply, email notices will be given out shortly thereafter of your acceptance decision. We will notify all applicants of their acceptance decision via email.

Jurying

We are seeking exhibitors that demonstrate quality, originality and presentation. We are looking for distinctive high quality craftsmanship and unique art and crafts. Our curation process will ensure an appropriate balance for the entire show, when determining the number of artists invited for each medium. Our curation process will ensure an appropriate balance for the entire show, when determining the number of artists invited for each medium. If you are interested in participating in this event and do not fit the criteria for entry, then the only way to participate will be to become an event sponsor. If you register for the event and do not meet the criteria for entry you will be given the option to have a full refund or to become an event sponsor.

Exhibitor Booth Locations and Sizes

You are responsible to bring your own materials to set up your selling space, including chairs, displays, and tables. All booths will be 10'x 10' and a limited number of corner and double booths (10' x 20') will be available. There will be 2 different pricing options to choose from depending on which blocks of the Mall you will be on for your exhibitor booth at this exciting holiday shopping event. The options are to either be on the 1200 or 1300 block of the Pearl Street Mall or to be on the 1100 or 1400 block of the Pearl Street Mall. Check the event maps at the end of the document to see more details regarding booth locations. There is also the option to pay an additional fee to pick your exact booth location off of the event map.

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720-272-SHOP  **ColoradoEvents@gmail.com**

Boulder Art Festival

Additional exhibitor Information:

- **All tables must have either a table cloth or skirting, No display tables are permitted to not be covered.**
- Overnight security will be provided on Saturday night. We recommend using 4 sidewalls overnight so your merchandise is not left open.
- The event will feature great live entertainment on the 1300 block of the Mall, near the entrance to the Boulder County Courthouse.
- No dogs or pets are permitted on the Pearl Street Mall
- All booth sizes are 10' x 10' and do not include a canopy tent although we will be renting a limited number of 10' x 10' campy tents for vendors that want to rent one.
- Please be prepared for Colorado's variable weather conditions by using weights for your tents and having tarps or sidewalls to protect your merchandise if necessary. **All tents need to have a professional look and need to be properly weighted down.**
- Categories of products and services will be limited. This will permit the products being sold to be diverse and non-competitive. Certain categories may be sold out even if there are other spaces available.
- All sellers are subject to approval. Colorado Events reserves the right to restrict the sale of certain items and we reserve the right to refuse anyone from selling at these events. We also reserve the right to deny booth sharing in certain situations. If you do share a booth, neither vendor is permitted to sell jewelry
- Booths spaces are assigned by Colorado Events. If you want to guarantee a specific booth location request, then you should select the pick your booth location option on the application. If you choose this option, you will be given the opportunity to pick your booth location out of all of the available spaces.
- You can either bring your own supplies including chairs, canopy tents, tables, table clothes and displays. Colorado Events will be renting a limited number of tents, done on a first come, first serve basis.
- If you are renting electricity, you will also need to bring your own extension cord.
- If your booth is located on the South side of the 1300 block, then you cannot use a sidewall in the back of your booth, as this blocks out the view of the businesses behind the vendor booths.
- The event is outside so please be prepared for Colorado's variable weather conditions. The event will be happening regardless of weather.

Taxes:

All sellers are required to collect and remit their own City and State sales tax and comply with licensing and filing requirements. All vendors will need a state special event sales tax license and also register with the City of Boulder sales tax office prior to the event. We will provide you more information on both State and Local sales tax collection in the vendor instructions we will send to you after you are accepted into the show.

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Boulder Art Festival

Exhibitor Pricing for the 2024 Boulder Art Festival on the Pearl Street Mall

Jury Fee for the Boulder Art Festival	\$20	Option 1 for the required juried fee
Jury Fee for Multiple Events	\$25	Option 2 for the required juried fee
2 day Exhibitor Space on the Pearl Street Mall		\$460
2 day Double Exhibitor Space on the Pearl Street Mall		\$840
1 day Exhibitor Space on the Pearl Street Mall (a Limited # of 1 day spaces will be available)		sold out
Event Sponsor – Are the only exhibitors that are not subject the handmade product requirements or jury process. This option includes your company logo on our website and advertisements, a 2 day booth at the event in a prime location, several acknowledgements on the music stage and various other entitlements.		\$1000

Daily Fees for Optional Upgrades:

Pick you booth location (Only available for 2 day vendors)	add \$30 per day
Corner Booth location with at least 2 open sides (Only available for 2 day vendors)	add \$25 per day
10' x 10' Canopy Tent Rental	add \$30 per day
Electricity	add \$15 per day

Event Location and Pictures from our past events on Pearl Street



Boulder Art Festival

August 31 & September 1 Exhibitor Application On the Pearl Street Mall

In order to sell at Boulder Art Festival, you will be required to either **fill out the online application** on our website or Zapplication or this paper application. Paper applications should include a check and be sent via the mail. If you want to pay with a credit card or PayPal then you need to fill out our online application. This application does not guarantee acceptance, you will be notified shortly after your application is juried.

Name(s) _____

Name of Business (If applicable) _____

Address _____

City _____ State _____ Zip _____

Phone # Work _____ Home _____ Cell _____

Email Address _____ Web Address _____

Description of what you want to sell _____

Signature(s) _____

Yes I agree to the terms and conditions of Colorado Events. Acknowledgment that you agree to adhere to the rules and regulations of Colorado Events. It is agreed that Colorado Events is not liable for any injuries, schedule changes, adverse weather or responsible for any lost, stolen or damaged item at any of its events. I acknowledge that a refund will not be granted for inclement weather or other reasons. We don't guarantee product sales, attendance, weather, or exclusivity of any product or service. I understand and agree to these terms and expressly waive any rights to credit card charge backs as a means to mediate disputes. Please note that we do not give refunds, if an exhibitor cancels a show 60 days prior to the event, then we will issue a company credit. I agree to relinquish all claims I may have against Colorado Events, its officers and employees and any other business or governmental agency affiliated with its events... Colorado Events reserves the right to cancel booth reservation and refund all fees if exhibitor is duplicating products or services already provided, or if the exhibitor does not fit our vision and mission statement.

Please Circle Fee

Single event Jury Fee for the Boulder Art Festival	\$20
Multiple event Jury Fee for the Boulder Art Festival and other juried events we produce in 2024	\$25
2 day Exhibitor Space on the Pearl Street Mall	\$460
2 day Double Exhibitor Space on the Pearl Street Mall	\$840
1 day Exhibitor Space on the Pearl Street Mall (a Limited # of 1 day spaces will be available)	sold out
Event Sponsor – Are the only exhibitors that are not subject the handmade product requirements or jury process. This option includes your company logo on our website and advertisements, a 2 day booth at the event in a prime location, several acknowledgements on the music stage and various other entitlements.	\$1000

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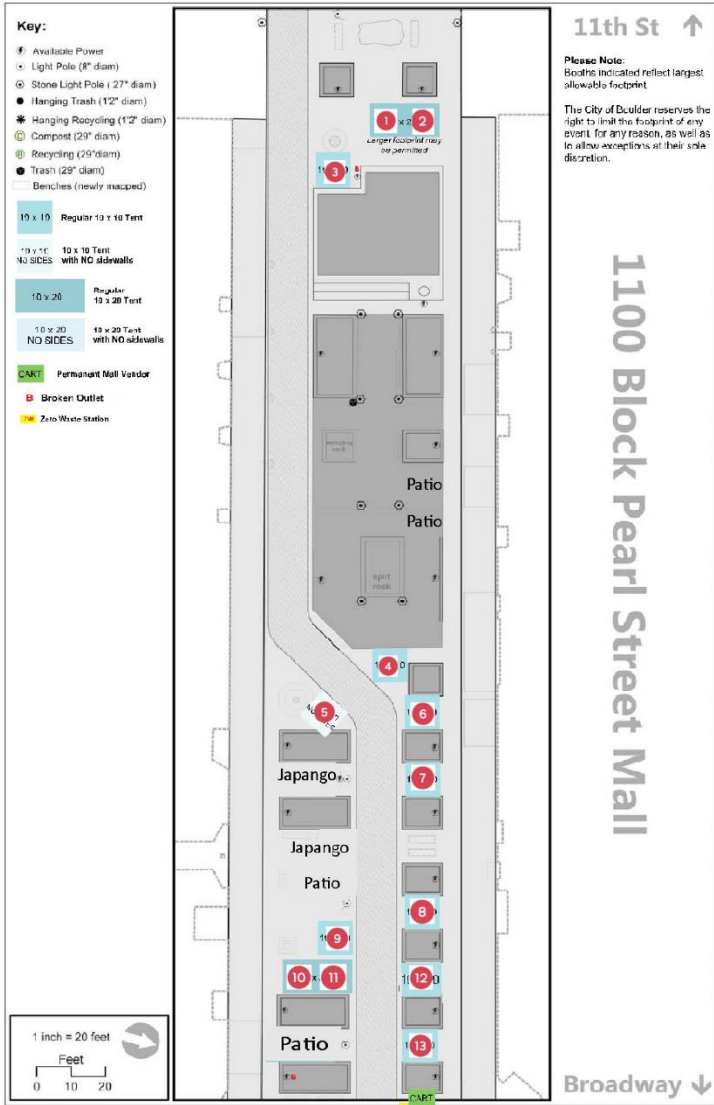
Total amount due and enclosed _____

Please note, photos of your work are required for all vendors except sponsors. Photos can be mailed with your application or email them to us. Paper applications should include a check made payable to Colorado Events and be sent to: Colorado Events 2525 Arapahoe Ave, Suite E4-720, Boulder, CO 80302
If you want to pay with a credit card or PayPal then you need to fill out our online application.

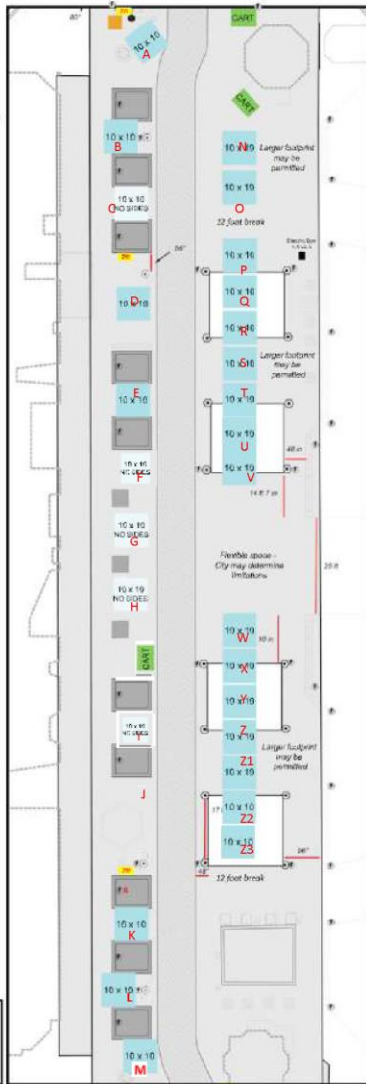
Thank you for your interest and we hope to see you there.

Boulder Art Festival

Venue Maps of the Boulder Art Festival on the Pearl Street Mall – Blocks 1100 – 1400



- Key:**
- ⦿ Available Power
 - Light Pole (8" diam)
 - Stone Light Pole (27" diam)
 - Hanging Trash (12" diam)
 - Hanging Recycling (12" diam)
 - Compost (29" diam)
 - Recycling (29" diam)
 - Trash (29" diam)
 - Benches (newly mapped)
 - ⚡ Fire Hydrant
- 10 x 10 Regular 10 x 10 Tent
 10 x 10 NO SIDES 18 x 10 Tent with NO sidewalks
- 10 x 20 Regular 10 x 20 Tent
 10 x 20 NO SIDES 18 x 20 Tent with NO sidewalks
- 10 x 20 Non-profit or Performance use ONLY NO sidewalks
 18 x 10 Tent Non-profit or performance use ONLY NO sidewalks
- CAFT Permanent Mall Vendor
- Broken Outlet
- Zero Waste Station



13th St ↑

1300 Block Pearl Street Mall

14th St ↓

- Key:**
- ⦿ Available Power
 - Light Pole (8" diam)
 - Stone Light Pole (27" diam)
 - Hanging Trash (12" diam)
 - Hanging Recycling (12" diam)
 - Compost (29" diam)
 - Recycling (29" diam)
 - Trash (29" diam)
 - Benches (newly mapped)
 - ⚡ Fire Hydrant
 - Concrete Planter
- 10 x 10 Regular 10 x 10 Tent
 10 x 10 NO SIDES 18 x 10 Tent with NO sidewalks
- 10 x 20 Regular 10 x 20 Tent
 10 x 20 NO SIDES 18 x 20 Tent with NO sidewalks
- Non-Profit or Performance use ONLY NO sidewalks
 18 x 10 Tent Non-profit or performance use ONLY NO sidewalks
- CAFT Permanent Mall Vendor
- Zero Waste Station



14th St ↑

1400 Block Pearl Street Mall

15th St ↓

Please Note:
 Booths indicated reflect largest allowable footprint.
 The City of Boulder reserves the right to limit the footprint of any event, for any reason, as well as to allow exceptions at their sole discretion.

