



Presents:

**Pets on the Plaza**  
**August 6 & 7**  
**Fillmore Plaza - Cherry Creek North**

**CHERRY CREEK NORTH**

**Pet Expo**  
**Dog Contests**  
**Prizes & Giveaways**  
**Local Pet Products**  
**Free Admission**  
**Benefiting the Dumb Friends League**

**Live Music**  
**Family Fun**  
**Pet Activities**  
**Connect with Pet Experts**  
**Bring your pet!**

[www.ColoradoEvents.org](http://www.ColoradoEvents.org)

Colorado Events

Dumb Friends League.  
COMPASSION ALWAYS

All Dogs are invited to bring their owners along to Denver's doggy social event of the year! This fun event is also a fundraiser for the Denver Dumb Friends League.



***Pets on the Plaza*** will feature a fun social gathering for dogs and their owners. At the event you will find a vast array of pet services and product from pet related exhibitors. There will also be a variety of fun dog activities and competitions including:

- **Pet expo featuring a variety of products & services**
- **Pet contests with prizes**
- **Pet photos**
- **Live Music**
- **Pet Activities**
- **Dog games, activities, and a lot more.**



720-272-SHOP(7467)    [www.coloradoevents.org](http://www.coloradoevents.org)    [coloradoevents@gmail.com](mailto:coloradoevents@gmail.com)

**Pets on the Plaza** is a fun community event with the goal to raise money and awareness to benefit animals in our community. All of the contest entry fees and 10% of the participating exhibitor fees will be donated to the Denver Dumb Friends League. We invite you to participate in the event as an exhibitor.

### Exhibitor Details:

If your business sells a pet related product or service then this is an event you won't want to miss. Your business will gain valuable exposure as you interact with the Denver pet owner community. You will network, sell merchandise, have fun, and socialize. **All vendors are expected to sell a product or service that is relevant to the pet industry. If you have a product or service that is not pet related then you can still participate as an event sponsor.** Overnight security will be provided on Saturday night so you can leave your booth set up overnight for this multi day event. Exhibitor spaces are 10' x 10' and outdoors.

### Where:

**Fillmore Plaza** (Fillmore St. between 1st & 2nd Ave) is the center of the prestigious Cherry Creek North shopping district, a 16-block area with more than 600 upscale shops, restaurants and other businesses. Fillmore Plaza is the a highly visible outdoor plaza and is a nationally renowned venue for art, culture and entertainment. This very popular location is an outstanding place to show work to thousands of attendees with a high percentage of affluent shoppers. This is a fabulous opportunity to exhibit your products and services to a large number of interested buyers. Located in the middle of the premier shopping area in the entire Denver Metro Area. Cherry Creek has been ranked as one of the best and most affluent neighborhoods in the country and has a wonderful selection of unique retail shops, luxury residences, and world class dining. This pet celebration is a weekend not to be missed.

### How to be an exhibitor:

In order to participate, you will need to fill out an application. There are 2 ways to apply:

1. **Apply online** - This is the most popular way to apply and is what you should choose if you prefer to pay by credit card, debit card or PayPal. The online application found at the top menu of the website [www.coloradoevents.org](http://www.coloradoevents.org)

2, **Apply through the mail** – Choose this option if you prefer to pay by check. The paper application is attached to this document. Please return the paper application to us via the mail. Please also include a check made payable to Colorado Events and be send it to: Colorado Events 2525 Arapahoe Ave, Suite E4-720, Boulder, CO 80302

### Taxes:

All sellers are required to collect their own City and State sales tax and agree to be in compliance with all tax rules and regulations. Anyone that does not have a City of Denver sales tax license will be required to file an unlicensed City of Denver Special Event Tax form by the 20<sup>th</sup> of the month following the month of the event takes place. More details regarding sales tax and set up will be sent to the participants in the vendor instructions.

### Affordable Exhibitor Pricing: The vendor fee includes a donation to the DDFL.

Pets on the Plaza in Fillmore Plaza in Cherry Creek North on August 6 & 7

Saturday & Sunday

2 day Exhibitor Space in Fillmore Plaza	\$290
2 day sponsor for an exhibitor that does not have a pet related product or service	\$360

### Daily Fee for Optional Upgrades:

**Upgrade to a Corner booth location** )

Choose your booth location

10' x 10' Canopy Tent Rental

Electricity

add \$20 per day

add \$20 per day

add \$30 per day

add \$15 per day

**720-272-SHOP(7467)**

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**[coloradoevents@gmail.com](mailto:coloradoevents@gmail.com)**



## *Pets on the Plaza – August 6 & 7, 2022*

In order to sell at Pets on the Plaza, you will be required to fill out either the online or this application. Exhibitor spaces are sold on a first come, first serve basis. Don't delay because spaces will sell quickly. This application does not guarantee acceptance, you will be notified shortly after your application is received.

Name(s) \_\_\_\_\_

Name of Business (If applicable) \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone # Work \_\_\_\_\_ Home \_\_\_\_\_ Cell \_\_\_\_\_

Email Address \_\_\_\_\_ Web Address \_\_\_\_\_

Description of what you want to sell \_\_\_\_\_

Please circle your Preferred Payment option: Credit card via Paypal / Mail in Check

Signature(s) \_\_\_\_\_

Acknowledgment that you agree to adhere to the rules and regulations of Colorado Events. It is agreed that Colorado Events is not liable for any injuries, schedule changes, adverse weather or responsible for any lost, stolen or damaged item at any of its events. I acknowledge that a refund will not be granted for inclement weather or other reasons. I agree to relinquish all claims I may have against Colorado Events, its officers and employees and any other business affiliated with its events.

**Please Circle Fee**

2 day Exhibitor Space in Fillmore Plaza	\$290
2 day sponsor for an exhibitor that does not have a pet related product or service	\$360

**Daily Fee for Optional Upgrades:**

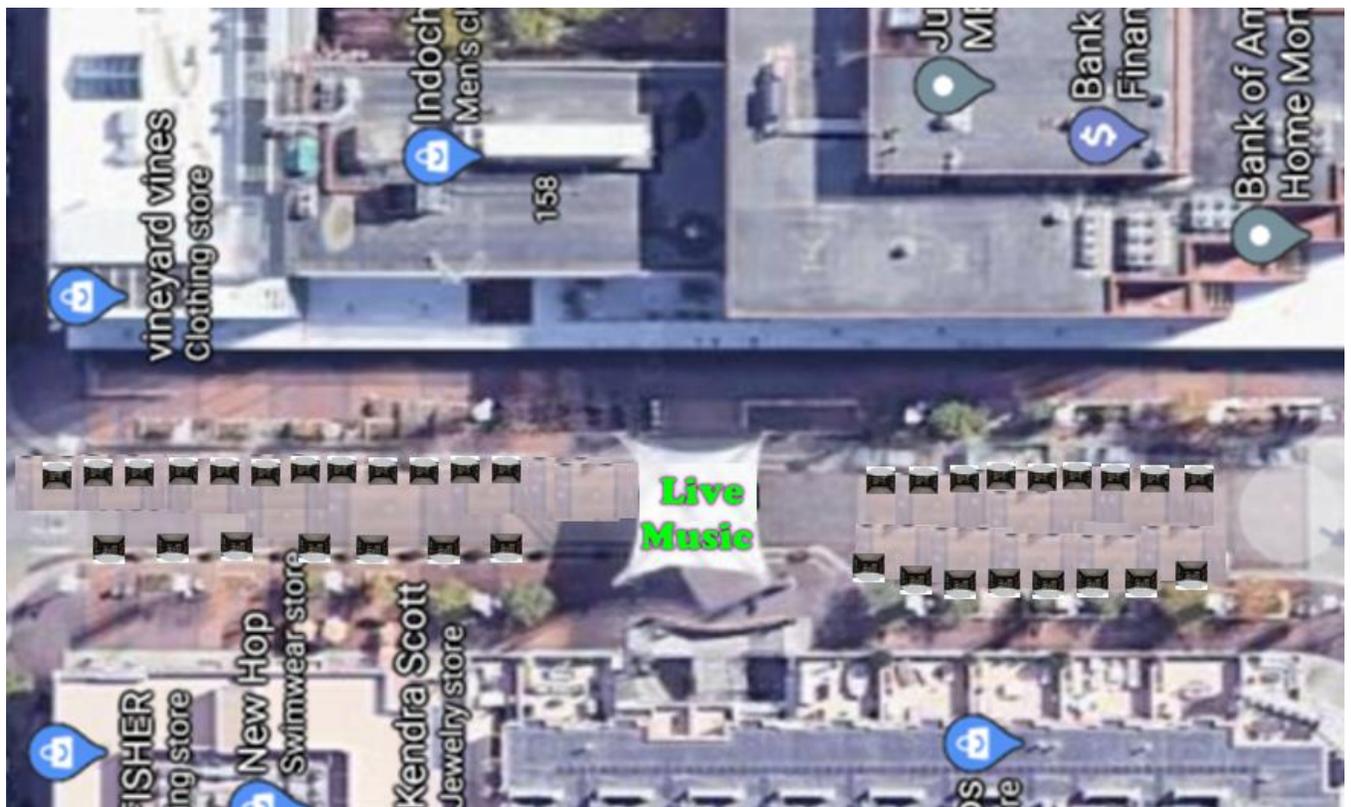
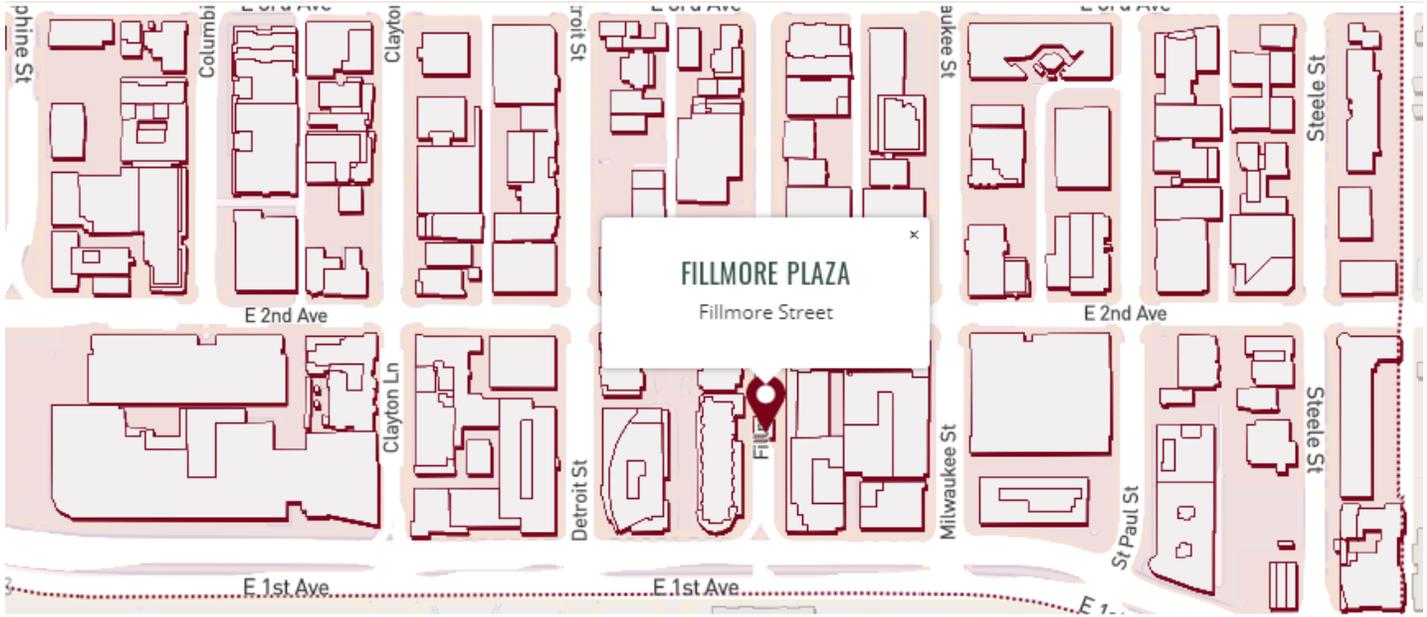
Upgrade to a Corner booth location	add \$20 per day
Choose your booth location	add \$20 per day
10' x 10' Canopy Tent Rental	add \$30 per day
Electricity	add \$15 per day

Total fee due and enclosed \_\_\_\_\_

We accept applications by mail, fax (208-247-3233), email, or directly over the phone (720-272-7467). Our preferred method is electronic (email or fax). Electronic applications should be sent over for review before the vendor fee is due. Paper applications should include a check made payable to Colorado Events and be sent to:

Colorado Events                      2525 Arapahoe Ave, Suite E4-720, Boulder, CO 80302  
 Payments can be made either by check or with a credit card via Paypal.

**Event Map of Fillmore Plaza** located in the center of the **Cherry Creek North Shopping District**  
Fillmore Plaza, an outdoor block of Fillmore Street located between 2nd and 3rd Avenues.



## Pictures of Our Past Events in Fillmore Plaza – Cherry Creek North

