COFORADO EN ENTS

Presents the



4 Weekends - 9 Event Dates - Locations and Hours:

Estes Park – Bond Park is located on MacGregor Ave and Elkhorn Avenue, the main street in the center of Downtown Estes Park.

Friday (August 23) 11am-6pm, & Saturday (August 24) 10am – 7pm, & Sunday (August 25) 10am – 4pm

Downtown Denver — Wynkoop Plaza at Denver Union Station is a large public space just outside the doors of Denver's multi-modal transit hub featuring vibrant restaurants and retail in the heart of Downtown Denver.

Saturday & Sunday (September 14 & 15) 12pm to 6pm on both days

Glenwood Springs – Bethel Plaza and 7th Street is in the center of the extremely popular Downtown Glenwood Springs. Glenwood Springs is one of the top tourist destinations in the Rocky Mountains, with its world famous hot springs pool, beautiful mountains, countless recreational activities, outstanding local shops & restaurants.

Saturday (September 28) 11am – 7pm on Sunday (September 29) 11am – 5pm

Vail —The Vail Village is a serene European-style village where pedestrian-friendly streets wind between old-world Bavarian architecture and open to views of unencumbered wilderness. This world class destination is surrounded by beautiful mountains, countless recreational activities, outstanding shops, restaurants and hotels.

Friday and Saturday (October 4 & 5) 11am — 6:00 pm on both days

www.handmadeincolorado.com

Handmade in Glorado Expo

Details: The 17th annual Handmade in Colorado Expo is the premier showcase of some of Colorado's Best Handmade Arts, Crafts, and Goods. All work displayed at this juried show must be handmade in Colorado and sold by the artist or crafter. This **9 day**, **4 city celebration** of one creative State is one of the **only events in the state that is exclusive to Colorado artisans and crafters.** You will have an outstanding opportunity to sell your work and grow your business at these popular and well attended events. The Handmade in Colorado Expo is in our **top tier Signature Events series** with enhanced advertising & marketing campaigns. These shows will also feature some great live music by Colorado musicians.

Where & When:

The Handmade in Colorado Expo is conveniently located in extremely prime locations during very busy times of the year. These events attract thousands of people in **Estes Park, Downtown Denver, Glenwood Springs, and in the Vail Village.**

The **Estes Park** event is located in **Bond Park** which is in the center of Downtown in the heart of one of **Colorado's top destinations** for both locals and tourists. Beautiful Estes Park is the gateway to Rocky Mountain National Park and the event is happening during the height of the extremely busy summer tourist season. Rocky Mountain National Park is 3rd most visited National Park in America, attracting over 4.5 million visitors a year, with the majority of the tourism in the summer months. **This weekend is usually one of the busiest of the whole year** because, Rocky Mountain National Park typically offers a **free admission weekend for their anniversary celebration** during this weekend.

The **Denver** event is taking place in the city center in vibrant **Wynkoop Plaza at Union Station** a large public space just outside the doors of Denver's transportation hub featuring vibrant restaurants and retail in the heart of Downtown Denver. The Market is located in the highly visible plaza in front of historic Union Station located at 1701 Wynkoop Street in Downtown Denver. This high traffic and very popular location is in the center of Downtown Denver and attracts an extremely high flow of customer traffic boasting a tremendous amount of visitors resulting in over 6,500 attendees per event date. Union Station is located 1 block from the 16th Street Mall which is Denver's most significant public space - it is one of our city's most powerful economic engines thanks to its 200 street-level retailers and restaurants, 22,000 residents, and 130,000 employees; and claims international significance as one of the largest pedestrian and transit corridor of its kind in the world. The Denver event draws very large crowds and has been very successful in past years.

The **Glenwood Springs** weekend is taking place in **Bethel Plaza and on 7th Street**. This an outstanding place to show work to thousands of attendees with a high percentage of affluent shoppers. This is a fabulous opportunity to exhibit your work to a large number of interested buyers. Located in the middle of the downtown shopping area Glenwood Springs is a historic Colorado destination and is home to the world's largest hot springs pool. Internationally known as an outstanding mountain destination for both locals and tourists for outdoor adventures, rich Wild West history and an award-winning dining scene. This popular town and surrounding area are very affluent and the event will be full of art enthusiasts. Ranked as one of America's most fun towns and also as #1 in the Top 20 Arts Vibrant Medium and Small Cities in America countless other accolades. This celebration of local art, craft and culture is a weekend not to be missed.

The **Vail** event is taking place in the **Vail Village.** This a wonderful opportunity to get in front of thousands of attendees with a high percentage of affluent shoppers. The Vail Village is an international known European-style village where pedestrian-friendly streets wind between old-world Bavarian architecture and open to views of unencumbered wilderness. Stroll and explore shops and restaurants along Gore Creek and discover a special place where the fresh air makes life feel a bit lighter. Vail is one of Colorado most scenic mountain towns. This world class destination is surrounded by beautiful mountains, countless recreational activities, outstanding shops, restaurants and hotels.

How to be an exhibitor:

All participants must make their own merchandise and reside in the State of Colorado (sorry but there will be no exceptions to this criteria). This event is open to all mediums of art, craft, and food items. This is an Art and Craft Festival so all work sold must be of original design and all items must be handmade. In order to participate, you will need to fill out an application. There are 2 ways to apply:

1. **Apply online** - This is the most popular way to apply and is what you should choose if you prefer to pay by credit card, debit card or PayPal. The online application found at the top menu of the website www.handmadeincolorado.com

All online applications will be juried about 2 to 3 times a month on an ongoing basis. You should know the outcome of you application within 2 weeks of applying if not sooner. Online Applicants will be notified of their acceptance into the show via email. Upon acceptance you will also receive an invoice to pay the exhibitor fee with PayPal or any credit card of your choice.

2. **Apply through the mail** – Choose this option if you prefer to pay by check. The paper application is attached to this document. Please return the paper application to us via the mail. Please also include 2 checks <u>made payable to Colorado Events</u> and be send it to: Colorado Events 2525 Arapahoe Ave, Suite E4-720, Boulder, CO 80302 If you choose to sign up with a paper application you have the option to mail us photos of you work. All paper applications should include two checks: a \$20 (Single Event) or \$25 (Multiple Event) non-refundable application fee and a separate check for the appropriate vendor fee. Email notices will be given out shortly thereafter. If you want to speed up the jurying process, you should apply online. We will notify all applicants of their acceptance decision via email. If you are accepted into the show then we will email you and also cash your 2nd check for the vendor fee. If you are not accepted, we will shred the 2nd check. You can optionally include a postage paid, pre addressed envelope if you prefer to have the 2nd check returned to you or if you want us to return the jury photos that you sent us.





Jurying – Applications will be accepted until the events are filled

You can choose from either a one-time \$20 jury fee for this one event or you can choose a multiple event jury fee of \$25. If you choose the multiple jury fee option, then you can apply to as many juried events that Colorado Events produces in 2023 for one low jury fee. The cost to apply is the \$20 or \$25 jury application fee. The full vendor fee is due 45 days from the date of being notified of acceptance into the show. Should your acceptance date fall within 45 days or less of the event dates, then you will be expected to pay the vendor fee within 7 days of notification of acceptance.

A jury entry will be judged for eligibility based upon quality, originality and presentation. We are looking for distinctive high quality craftsmanship and unique art and crafts. Our curation process will ensure an appropriate balance for the entire show, when determining the number of artists invited for each medium. Please look at our website and calendar of events to see the other exciting events that we are organizing this year.

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Exhibitor Booth Location, Sizes, and use of Canopy Tents

You are responsible to bring your own materials to set up your selling space, including chairs, displays, and tables. **All 3 events are located outdoors, booths sizes will be 10'x 10'and double booths and corner booths will be available.** There is also the option to pick your exact booth location for an additional fee of \$20 a day. There will be the following different options to choose from for your exhibitor booth at this 9 day, 4 city events:

- 1. Exhibitor Booth in Bond Park in Downtown Estes Park
- 2. Exhibitor Booth in Wynkoop Plaza at Union Station in Downtown Denver
- 3. Exhibitor Booth in Downtown Glenwood Springs
- 4. Exhibitor Booth in the Vail Village

Additional exhibitor Information:

- Overnight security will be provided for the overnight at the events in Estes Park, Glenwood Springs & Vail.
- All work sold at the event should be handmade in Colorado and sold by the creator.
- The event will feature great live entertainment at all 3 events.
- All booth sizes are 10' x 10' and are on a hard surface. Your vendor space does not include a canopy tent although we will be renting a limited number of 10' x 10' campy tents for vendors that want to rent one. A limited number of Double Booths (10' x 20') will be available. Trucks and trailer vendor spaces will not be accepted in Downtown Denver and you should email us if you are interested in using a truck or trailer in Estes Park or Glenwood Springs.
- Please be prepared for Colorado's variable weather conditions by using weights for your tents and having tarps or sidewalls to protect your merchandise if necessary. All tents need to have a professional look.
- Categories of products and services will be limited. This will permit the products being sold to be diverse
 and non-competitive. Certain categories may be sold out even if there are other spaces available.
- All sellers are subject to approval. Colorado Events reserves the right to restrict the sale of certain items
 and we reserve the right to refuse anyone from selling at these events. Booth sharing is allowed for no extra
 fee, but we reserve the right to deny booth sharing in certain situations. If you do share a booth, neither
 vendor is permitted to sell jewelry
- Booths spaces are assigned by Colorado Events. If you want to guarantee a specific booth location request, then you should select the pick your booth location option on the application. If you choose this option, you will be given the opportunity to pick your booth location out of all of the available spaces.
- If you are renting electricity, you will also need to bring your own extension cord.
- This is an outside event, so please be prepared for Colorado's variable weather conditions by using weights
 for your tents and having tarps or sidewalls to protect your merchandise if necessary. Exhibitors must
 provide weights and tent stakes are not permitted. The exhibitor spaces will be on a flat hard paved
 surface.
- All sales will be transacted directly between the artist and the buyer and all exhibitors must collect sales tax
 on all purchases. All vendors will be required to file or turn in their collected City and State taxes following
 the event. Details on tax collection will be provided in the vendor instructions after acceptance into the
 event.





Exhibitor pricing for the Handmade in Colorado Expo - All Booths are outside and 10' x 10'

All vendor fees are the same for merchandise and food vendors

Jury Fee for the Handmade in Colorado Expo \$20 Option 1 for the required juried fee Jury Fee for Multiple Events \$25 Option 2 for the required juried fee

Discounted Deal for all 9 days in Estes Park, Downtown Denver, Glenwood Springs, Vail		\$1150
ESTES PARK— August 23, 24, & 25 3 day Exhibitor Space in Bond Park 3 day Local Exhibitor Space in Bond Park 2 day Exhibitor Space in Bond Park—A limited # of 2 day ventage of 1 day Exhibitor Space in Bond Park—A limited # of 1 day ventage of	endor spaces will be available dor spaces will be available for Friday & Sunday only	\$450 \$350 \$320 \$170
<u>DENVER</u> - September 14 & 15 2 day Exhibitor Space in Wynkoop Plaza at Union Stat 1 day Exhibitor Space in Wynkoop Plaza at Union Stat		\$260 \$150
Glenwood Springs – September 28 & 29 2 day Exhibitor Space in Glenwood Springs 2 day exhibitor booth – discounted for Glenwood Springs 1 day Exhibitor Space in Glenwood Springs	Saturday & Sunday residents	\$260 \$200 \$150
<u>Vail</u> – October 4 & 5 2 day Exhibitor Space in Vail 1 day Exhibitor Space in Vail – (A limited # of 1 day vend	Friday & Saturday or spaces will be available)	\$400 \$225
Daily Fee for Optional Upgrades:		

\$25 per day

\$30 per day \$20 per day



Corner Booth Location (Only available for 3 day vendors in Estes & 2 day vendors in Denver, Glenwood & Vail)

10' x 10' Canopy Tent Rental

Electricity



Handmade in Colorado Expo Application

In order to sell at the **2024 Handmade in Colorado Expo**, you will be required to fill out either our online application or this application. Paper applications should include a check and be sent via the mail. If you want to pay with a credit card or Paypal then you need to fill out our online application. This application does not guarantee acceptance, you will be notified shortly after your application is juried. All work sold must be Handmade in Colorado

Name(s)			
Name of Business (If appl	icable)		
Address			
City	State	Zip	
Phone #Work	Home	Cell	
Email Address	Web Address		
Description of what you	want to sell		
List all of the Handmade	in Colorado Expo dat	tes applying for:	
injuries, schedule changes, adverse weather option to have either a partial refund of 50% multiple events that you registered for, then granted for inclement weather or other acts of waive any rights to credit card charge backs	or responsible for any lost, stolen or di- of the vendor fee paid or a full future we will not issue a refund but we will of nature. We do not guarantee produc as a means to mediate disputes. I agr tts. Colorado Events reserves the righ	at you agree to adhere to the rules and regulations of Colorado Events. It is agreed that Colorado Events amaged item at any of its events. I acknowledge that if an event date or multiple dates are cancelled event credit valid for 1 full year. If an event is not cancelled but you cannot or choose to not particissue a company credit as long as the cancellation request is received within 45 days of the event dat at sales, attendance, weather, or exclusivity of any product or service. I understand and agree to these to relinquish all claims I may have against Colorado Events, its officers and employees and any of to cancel booth reservation and refund all fees if exhibitor is duplicating products or services alread. Please	then we will offer you to pate in the event or te(s). Refunds will not be the terms and expressly other business or
Jury Fee for the Handmade ir Jury Fee for Multiple Events	Colorado Expo	Option 1 for the required juried fee Option 2 for the required juried fee	\$20 \$25
•	l 9 days in Estes Pa	rk, Downtown Denver, Glenwood Springs, Vail	\$11 50
2 day Exhibitor Space in E 1 day Exhibitor Space in E	Sond Park ce in Bond Park disc Sond Park- A limited # Bond Park - A limited # c	Friday, Saturday, & Sunday counted for Estes Park residents of 2 day vendor spaces will be available of 1 day vendor spaces will be available for Friday & Sunday only Park town vendor license fee.	\$450 \$350 \$320 \$170
<u>DENVER</u> - September 2 day Exhibitor Space ir 1 day Exhibitor Space ir	n Wynkoop Plaza at U		\$260 \$150
Glenwood Springs – Se 2 day Exhibitor Space ir 2 day exhibitor booth – 1 day Exhibitor Space ir	n Glenwood Springs discounted for Glenwood	Saturday & Sunday od Springs residents	\$260 \$200 \$150
Vail- October 4 & 5 2 day Exhibitor Space ir 1 day Exhibitor Space ir		Friday & Saturday 1 day vendor spaces will be available)	\$400 \$225
Daily Fee for Optional Corner Booth Location 10' x 10' Canopy Tent Res Electricity	(Only available for 3 day ve	ndors in Estes & 2 day vendors in Denver, Glenwood & Vail)	\$25 per day \$30 per day \$20 per day

Total amount due and enclosed

Please note, unless we know you from past shows, then photos are required. Please attach your photos with your application or email them to us. Paper applications should include a check <u>made payable to Colorado Events</u> and be sent to:

Colorado Events 2525 Arapahoe Ave, Suite E4-720, Boulder, CO 80302

If you want to pay with a credit card or Paypal then you need to fill out our online application.

Maps of Handmade in Colorado Expo

Estes Park – Bond Park (MacGregor Ave, Estes Park, CO 80517) is located on MacGregor Ave and Elkhom Avenue, the main street in the center of Downtown Estes Park. Estes Park is located 7,522 feet above sea level, nestled in the heart of the Colorado Rocky Mountains. This picturesque town is one of the top destinations in Colorado for both tourists and locals. Estes Park is at the eastern entrance of Rocky Mountain National Park, which is typically offers a free admission weekend for their anniversay celebration this weekend. Don't miss your chance to get in front of thousands of interested buyers at this extremely busy location.

















www.HandmadeinColorado.com

DOWNTOWN DENVER - Wynkoop Plaza

In Front of Historic **Union Station** in Downtown Denver 1701 Wynkoop Street





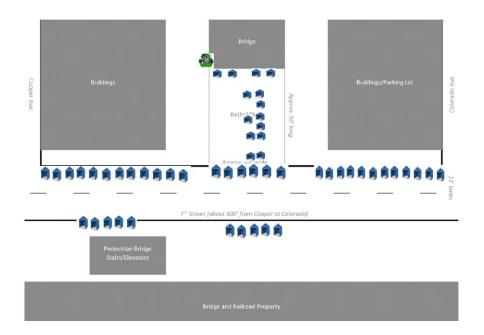


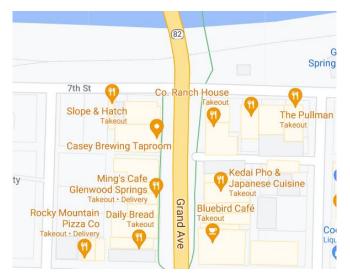




Maps of Handmade in Colorado Expo

On Bethel Plaza and 7th Street located in the center of Downtown Glenwood Springs





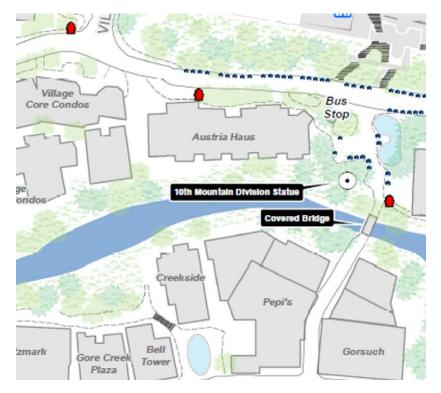






Maps of Handmade in Colorado Expo

And pictures of the event in the Vail Village in Vail Colorado





































The Handmade in Colorado Expo is in partnership with:

















