

You're invited to be part of the



**Public Hours: Saturday 11am to 8pm & Sunday 11am to 6pm**

**Optional early setup on Friday afternoon.**

The **Snowmass Art Festival** is an annual juried art and craft show featuring extraordinary original handcrafted artwork. This free three-day event will be showcasing local and national artists representing a wide array of mediums including paintings, sculptures, photography, ceramics, glass, wood, and more. Taking place in one of Colorado's most scenic mountain locations, Snowmass Village is a world-class family-friendly resort surrounded by beautiful mountains, countless recreational activities, outstanding shops, restaurants, and hotels all within walking distance. The event is taking place in the center of the Snowmass Mall, a recognized location for outstanding fun, adventure, lodging, dining, and events. In addition to great shopping, there will also be free live music and family fun. Happening at the peak of the summer tourist season, there will be tons of visitors and lots of other activities happening in the area. This high-end premiere art and craft show will have a limited number of spaces, so don't delay in registering. **We will also be offering discounted lodging options to the participating vendors.**

The Snowmass Mall is the heart and soul of Snowmass Village, lined with a plethora of dining, shopping, hotels, and entertainment. All vendor spaces are on hard surfaces lining the vibrant Snowmass Mall. Snowmass is internationally known as an outstanding mountain destination for both locals and tourists. This popular area is very affluent and will be full of art enthusiasts. Aspen is one of the most upscale locations in the country and is a mecca for the rich and famous with numerous celebrities and over 60 billionaires that live in the area. Late June is an extremely beautiful and popular time of year in the Roaring Fork Valley. This premier location makes the perfect backdrop for this celebration of art, craft, live music, and community fun. This is one of the only art festivals happening in the Aspen area this year.

The Town of Snowmass Village is sponsoring the event and they will be offering discounted lodging for the participating vendors and spending \$10,000 on marketing and advertising to promote the event.

**720-272-SHOP(7467)**

**WWW.ARTFESTIVALSINCOLORADO.COM**

**COLORADOEVENTS@GMAIL.COM**

## How to be an exhibitor:

This is an Art and Craft Festival so all work sold must be of original design and all items must be handmade. In order to participate, you will need to fill out an application. There are 2 ways to apply:

1. **Apply online** - This is the most popular way to apply and is what you should choose if you prefer to pay by credit card, debit card or PayPal. The online application found at the top menu of the website [www.coloradoevents.net](http://www.coloradoevents.net) or [www.artfestivalsincolorado.com](http://www.artfestivalsincolorado.com)

All online applications will be juried about 2 to 3 times a month on an ongoing basis. You should know the outcome of your application within 2 weeks of applying if not sooner. Online Applicants will be notified of their acceptance into the show via email. Upon acceptance you will also receive an invoice to pay the exhibitor fee with PayPal or any credit card of your choice.

2, **Apply through the mail** – Choose this option if you prefer to pay by check. The paper application is attached to this document. Please return the paper application to us via the mail. Please also include 2 checks made payable to Colorado Events and be send it to:

Colorado Events 2525 Arapahoe Ave, Suite E4-720, Boulder, CO 80302

If you choose to sign up with a paper application you have the option to mail us photos of you work. All paper applications should include two checks: a \$20 (Single Event) or \$25 (Multiple Event) non-refundable application fee and a separate check for the appropriate vendor fee. All paper applications will be juried twice a month and email notification of acceptance will be given out shortly thereafter. If you want to speed up the jurying process, you should apply online. We will notify all applicants of their acceptance decision via email. If you are accepted into the show then we will email you and also cash your 2nd check for the vendor fee. If you are not accepted we will shred the 2nd check. You can optionally include a postage paid, pre addressed envelope if you prefer to have the 2nd check returned to you or if you want us to return the jury photos that you sent us.

## Jurying

You can choose from either a one-time \$20 jury fee for this one event or you can choose a multiple event jury fee of \$25. If you choose the multiple jury fee option, then you can apply to as many juried events that Colorado Events produces in 2021 for one low jury fee. The cost to apply is the \$20 or \$25 jury application fee. The vendor fee is due 30 days from the date of being notified of acceptance into the show. Should your acceptance date fall within 30 days or less of the event dates, then you will be expected to pay the vendor fee within 7 days of notification of acceptance.

A jury entry will be judged for eligibility based upon quality, originality and presentation. We are looking for distinctive high quality craftsmanship and unique art and crafts. Our curation process will ensure an appropriate balance for the entire show, when determining the number of artists invited for each medium.

## Exhibitor Fees

### All spaces are outside and are 10' X 10'

Jury Fee for the Snowmass Art Festival	\$20	Option 1 for the required juried fee
Jury Fee for Multiple Events	\$25	Option 2 for the required juried fee
2 day exhibitor booth	\$450	
2 day Double Exhibitor Booth	\$850	
Locals Discount (Pitkin County Residents)	50% off of the above vendor fees	
Electric	\$15 per day	
Tent rental	\$30 per day	
Corner Booth upgrade	\$30 per day	

## Additional Information

Overnight security will be provided and vendors are permitted to leave their booth set up overnight on Friday, Saturday, & Sunday nights. Categories of products and services will be limited. This will permit the products being sold to be diverse and non-competitive. Certain categories may be sold out even if there are other spaces available. All sellers are subject to approval. Colorado Events reserves the right to restrict the sale of certain items and we reserve the right to refuse anyone from selling at these events. We also reserve the right to deny booth sharing in certain situations. If you do share a booth, neither vendor is permitted to sell jewelry.

You can either bring your own supplies or you can rent chairs, tents, and tables from us. Colorado Events will be renting a limited number of tents, done on a first come, first serve basis. If you are renting electricity you will also need to bring your own extension cord.

Please be prepared for Colorado's variable weather conditions by using weights for your tents and having tarps or sidewalls to protect your merchandise if necessary. Exhibitors must provide weights to secure tents to flat paved area. Please be aware that there is no long term vendor parking on the perimeter of the park after unloading. You will also be required to completely clean your selling space at the end of the day.

## Taxes:

All sellers are required to collect and remit their own City and State sales tax and comply with licensing and filing requirements. We will provide you more information on tax collection in the vendor instructions we will send you after you are accepting into the show.



Sponsored by

Town of  
**SNOWMASS** Village

# EXHIBITOR APPLICATION



In order to sell at the **2023 Snowmass Art Festival**, you will be required to fill out either our online application or this paper Application. This application does not guarantee acceptance, you will be notified shortly after your application is juried.

Name(s) \_\_\_\_\_

Name of Business (If applicable) \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone # Work \_\_\_\_\_ Home \_\_\_\_\_ Cell \_\_\_\_\_

Email Address \_\_\_\_\_ Web Address \_\_\_\_\_

Description of what you want to sell \_\_\_\_\_

Special Requests or Comments: \_\_\_\_\_

Please circle your Preferred Payment option: Credit card via Paypal / Mail in Check

Signature(s) \_\_\_\_\_

Yes I agree to the terms and conditions of Colorado Events. Acknowledgment that you agree to adhere to the rules and regulations of Colorado Events. It is agreed that Colorado Events is not liable for any injuries, schedule changes, adverse weather or responsible for any lost, stolen or damaged item at any of its events. I acknowledge that a refund will not be granted for inclement weather or other reasons. We don't guarantee product sales, attendance, weather, or exclusivity of any product or service I understand and agree to these terms and expressly waive any rights to credit card charge backs as a means to mediate disputes. Please note that we do not give refunds, if an exhibitor cancels a show 60 days prior to the event, then we will issue a company credit. I agree to relinquish all claims I may have against Colorado Events, its officers and employees and any other business or governmental agency affiliated with its events... Colorado Events reserves the right to cancel booth reservation and refund all fees if exhibitor is duplicating products or services already provided, or if the exhibitor does not fit our vision and mission statement.

### Please Circle Fee

Single Event Application Fee - Option 1 – Jury Fee for the Snowmass Art Festival \$20  
Multiple Event Application Fee - Option 2 – Jury Fee for the Snowmass Art Festival & other events \$25

2 day exhibitor booth \$450  
2 day Double Exhibitor Booth \$850  
Locals Discount (Pitkin County Residents) 50% off of the above vendor fees

### Optional Add-ons

Electric \$15 per day  
Tent rental \$30 per day  
Corner Booth upgrade \$30 per day

### Total amount due and enclosed \_\_\_\_\_

Please enclose a copy of your State of Colorado Tax License or email us a copy. If you don't have a tax license yet, please apply for one and get us a copy of your tax license prior to the event.

Please note, unless we know you from past shows, then photos are required. Please attach your photos with your application or email them to us. Paper applications should include a check made payable to Colorado Events and be sent to:

Colorado Events 2525 Arapahoe Ave, Suite E4-720, Boulder, CO 80302

If you want to pay with a credit card or Paypal then you need to fill out our online application.



**PICTURE OF THE SNOWMASS MALL**



**TENTATIVE EVENT MAP**

