

# Colorado Events

Presents the



**Located in Wynkoop Plaza at Union Station in the Center of Downtown Denver**

Open 11am to 5pm for 3 Awesome Weekends

**November 7 & 8, 14 & 15, and 28 & 29**

## Details:

Celebrate the season and connect with thousands of holiday shoppers at the **Urban Holiday Market**, Denver's **premier outdoor holiday shopping experience**. Set in iconic Wynkoop Plaza directly in front of historic **Union Station**, this vibrant seasonal marketplace transforms the center of Downtown Denver into a festive destination filled with creativity, music, and holiday spirit. Shoppers discover the perfect gifts from an exceptional collection of local artists, makers, and specialty food vendors showcasing handcrafted goods, fine art, jewelry, fashion, home décor, gourmet treats, and unique seasonal creations. The Urban Holiday Market is known for attracting enthusiastic, ready to buy customers seeking meaningful, one-of-a-kind gifts they won't find in traditional retail stores. Union Station provides the perfect festive atmosphere and will be glowing with **holiday lights during the Grand Illumination**.

Surrounded by award-winning restaurants, boutique shops, hotels, and Denver's bustling transit hubs, Wynkoop Plaza delivers constant pedestrian traffic and unmatched visibility throughout the day. Live music performances, festive entertainment, and the unique vendor community create an energetic holiday atmosphere that encourages visitors to linger, explore, and shop.

This signature holiday shopping event provides vendors with an outstanding opportunity to grow brand awareness and maximize seasonal sales in one of the city's most dynamic, high-traffic locations. Experience the magic, energy, and proven sales potential of the **Urban Holiday Market** at **Union Station**, where holiday tradition meets the energy of Downtown Denver.

**720-272-SHOP(7467)**

**coloradoevents@gmail.com**

**www.GiftFestivals.com**

## How to be an exhibitor:

In order to participate, you will need to fill out an application. There are 2 ways to apply:

1. If you prefer to pay by credit card or PayPal then you will need to fill out the online application found at the top of the vendor page of [www.coloradoevents.org](http://www.coloradoevents.org)
2. If you prefer to pay by check then you will need to complete the below paper application and return it to us via the mail. Please include a check made payable to Colorado Events and be send it to:  
Colorado Events                      2525 Arapahoe Ave, Suite E4-720, Boulder, CO 80302

## Details:

All exhibitors are required to be completely set up by the scheduled opening time of 11:00am. Each category of product or service will be limited. This will permit the products being sold to be diverse and non-competitive. Certain categories may be sold out even if there are other spaces available. All sellers are subject to approval. Colorado Events reserves the right to restrict the sale of certain items and we reserve the right to refuse anyone from selling at these events. We also reserve the right to deny booth sharing in certain situations.

Booths spaces are assigned by Colorado Events. You are responsible to bring your own materials to set up your selling space, including chairs, displays, and tables. This event sells out every year so advance booking is highly suggested. Please be prepared for Colorado's variable weather conditions by using weights for your tents and having tarps or sidewalls to protect your merchandise if necessary. We do have overnight security on Saturday nights, so you can leave your booth set up for the duration of the weekend.

Please note that your exhibitor fee does not include parking in Downtown Denver. You will be required to be occupy your booth for the duration of the event and also completely clean your selling space at the end of the day. This event is covered under the Colorado Events Platinum Pass. That is our affordable annual pass option. If you would like to purchase a Platinum Pass, please check the vendor page of the website. In addition to the Urban Holiday Market, Colorado Events organizes a series of other events throughout the year.

## Taxes:

All sellers are required to collect their own sales tax. All vendors will be required to file or turn in their collected City and State taxes following the event. Anyone that does not have a City of Denver sales tax license will be required to turn in a Special Event Tax form after the event. Details on tax collection will be provided in the vendor instructions after acceptance into the event.

## Exhibitor Pricing:

1 or 2 Day Exhibitor Fee  
3 or 4 Day Exhibitor Fee  
5 or 6 Day Exhibitor Fee

**All spaces are 10' X 10' and outside**

\$150 per day  
\$140 per day  
\$130 per day

## Daily Fee for Optional Upgrades:

**Upgrade to a Corner booth location** (Only available for 2 consecutive day vendors at the multiple day markets)  
Electricity

add \$25 per day  
add \$20 per day



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# URBAN HOLIDAY MARKET APPLICATION

In order to sell at the 2026 Urban Holiday Market, you will be required to either fill out the online application or this paper application. Paper applications should include a check and be sent via the mail. If you want to pay with a credit card or PayPal then you need to fill out our online application. Exhibitor spaces are sold on a first come, first serve basis. Don't delay because spaces will sell quickly. This application does not guarantee acceptance, you will be notified shortly after your application is received.

Name(s) \_\_\_\_\_

Name of Business (If applicable) \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone # Work \_\_\_\_\_ Home \_\_\_\_\_ Cell \_\_\_\_\_

Email Address \_\_\_\_\_ Web Address \_\_\_\_\_

Description of what you want to sell \_\_\_\_\_

\_\_\_\_\_

List all of the Urban Holiday Market dates applying for: \_\_\_\_\_

Do you make your own merchandise Yes / Some but not all / No

Signature(s) \_\_\_\_\_

Yes, I agree to the terms and conditions of Colorado Events. Acknowledgment that you agree to adhere to the rules and regulations of Colorado Events. It is agreed that Colorado Events is not liable for any injuries, schedule changes, adverse weather or responsible for any lost, stolen or damaged item at any of its events. I acknowledge that a refund will not be granted for inclement weather or other reasons. We don't guarantee product sales, attendance, weather, or exclusivity of any product or service. I understand and agree to these terms and expressly waive any rights to credit card charge backs as a means to mediate disputes. Please note that we do not give refunds, if an exhibitor cancels a show 60 days prior to the event, then we will issue a company credit. I agree to relinquish all claims I may have against Colorado Events, its officers and employees and any other business or governmental agency affiliated with its events... Colorado Events reserves the right to cancel booth reservation and refund all fees if exhibitor is duplicating products or services already provided, or if the exhibitor does not fit our vision and mission statement.

| Urban Holiday Market on November November 7 & 8, 14 & 15, and 28 & 29 | Please Circle Fee |
|---|-------------------|
| 1 or 2 Day Exhibitor Fee  | \$150 per day     |
| 3 or 4 Day Exhibitor Fee  | \$140 per day     |
| 5 or 6 Day Exhibitor Fee  | \$130 per day     |

### Daily Fee for Optional Upgrades:

Upgrade to a Corner booth location (Only available for 2 consecutive day vendors at the multiple day markets) add \$25 per day  
Electricity add \$20 per day

### Total fee due and enclosed \_\_\_\_\_

Please note, unless we know you from past shows, then photos are required. Please attach your photos with your application or email them to us. **Paper applications should include a check made payable to Colorado Events and be sent to:**

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If you want to pay with a credit card or PayPal then you need to fill out our online application or email us.



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## Past Event Photos



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