

# Colorado Events

## SPONSORSHIP OPPORTUNITIES

We're excited to bring this opportunity to select sponsors that align with Colorado Events mission of elevating creative businesses. Our aim is to support locally-based companies who contribute to Colorado's unique character no matter where they call home. Colorado Events is a conduit for businesses to reach an interested audience looking to engage with people who celebrate and represent a vibrant Colorado lifestyle. Sponsoring Colorado Events places you in a very special group of visionary companies who partner with us to engage the community and fuel the local economy. Interact with our savvy and enthusiastic audiences in an environment of inspiration, engagement and fun. Sponsorship truly does have its benefits.

Show your commitment to local art and culture and become a sponsor today. **Our affordable sponsorship starts at just \$300 per event date for most of our events** and includes an exhibitor booth in a prime booth location and enhanced marketing support both online and at the event(s).

**Sponsorship for our signature events at the Glenwood Art Festival on Memorial Day weekend and the Boulder Art Festival on the Pearl Street Mall on Labor Day Weekend and the Handmade in Colorado Expo events in Estes Park and in Vail and at the Fort Collins Art Festival, start at just \$550 per day.** You can apply now to be an event sponsor on the online application. Custom sponsorship packages are also available, so don't hesitate to contact us to learn more about the entitlements and benefits of becoming an event sponsor.

## About Us

Colorado Events is a nonprofit organization that has been producing high-quality community events since 2002. Our organization creates dynamic platforms that celebrate visual arts, handmade craft, and local entrepreneurship throughout Colorado. Each year, we produce a diverse portfolio of art festivals, outdoor markets, street fairs, holiday craft shows, and special events designed to bring communities together through creativity and shared cultural experiences.

Our free public events take place in some of Colorado's most prominent downtown districts and tourism destinations, including Downtown Denver, Boulder, Fort Collins, Glenwood Springs, Colorado Springs, Old Colorado City, Estes Park, Winter Park, Crested Butte, Vail, and Longmont. These highly visible locations allow artists, makers, and small businesses to engage directly with residents and visitors in vibrant, welcoming public spaces.

Our mission is to organize community-centered events that increase public appreciation for visual arts and fine craft while supporting local merchants and independent creators. By fostering meaningful connections between artists, small businesses, and the public, our programs generate shared economic and cultural benefits for the communities we serve.

Colorado Events provides artists and craftspeople with valuable opportunities to grow their small businesses, generate income, and build lasting brand recognition. Our festivals feature a curated mix of emerging and established artisans presenting original fine art and handcrafted work across a wide range of media, with an emphasis on originality, craftsmanship, and unique design.

Beyond supporting individual artists, our events help activate downtown areas, strengthen local economies, and cultivate a strong sense of place and community identity. Through accessible cultural programming, attendees are educated, entertained, and engaged by interacting directly with exhibitors while enjoying free live performances from talented local musicians.

By creating inclusive community experiences centered on art, culture and music, Colorado Events advances public engagement in the arts and provides meaningful opportunities for residents and visitors alike to connect, participate, and support Colorado's vibrant creative economy.



[www.ColoradoEvents.org](http://www.ColoradoEvents.org)



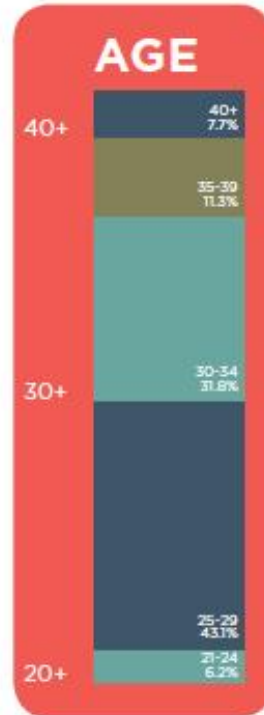
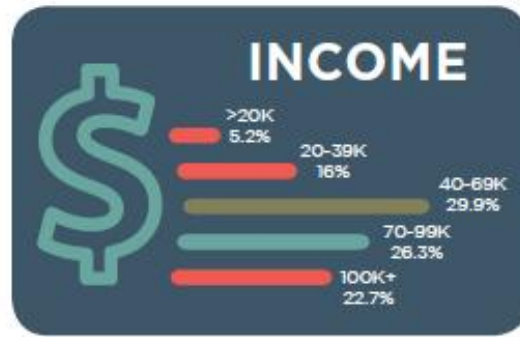
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[www.ArtFestivals.com](http://www.ArtFestivals.com)

COLORADOEVENTS@GMAIL.COM

# OUR AUDIENCE

WE HOST AN ACTIVE & ENGAGED GROUP OF PEOPLE AT OUR WELL ATTENDED EVENTS!



**Colorado Events has been:**

**[Ranked as one of the "Ten Best Summer Art Festivals in Colorado" - Westword Magazine](#)**

**[Ranked as one of the "Top Craft Shows in Denver" - CBS News](#)**

**Featured in the [Denver Post](#), [Fox News Denver](#), Boulder Daily Camera, [NBC News](#), [Estes Park News](#), [Fox News Colorado Springs](#), Boulder Weekly, 5280 Magazine, Boulder County Home & Garden Magazine, The Boulder Magazine, The Westword Denver, Denver Life Magazine and more**

**LET'S CREATE SOMETHING GREAT TOGETHER**

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